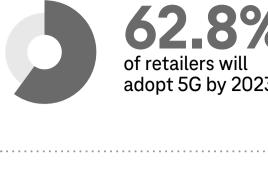


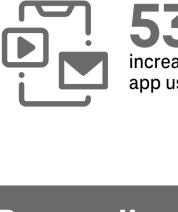
## Mobility on the rise 62.8% of retailers will

5GHQ

adopt 5G by 2023 1



increase in mobile



app usage in 2020 3 Personalized shopper experiences





of customers use

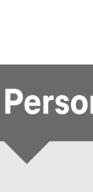




payment in 2020 <sup>4</sup>

smartphones to navigate

shopping in store <sup>2</sup>



NEXT

**Quicker connectivity** 

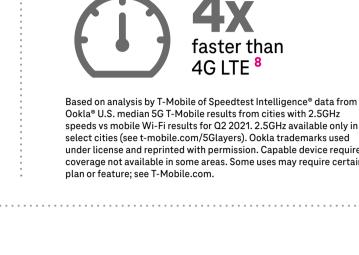
grows business



# Stores are becoming smarter

smart retail growth by 2025 <sup>5</sup>

**Ultra-low latency** reduces lag process time for connected Internet of Things (IoT) devices 7



select cities (see t-mobile.com/5Glayers). Ookla trademarks used under license and reprinted with permission. Capable device required; coverage not available in some areas. Some uses may require certain Type of preferred product

**Fashion style** 

choice

economic output

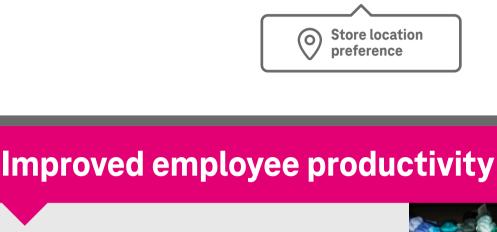
by 2035 6

True mobility with

T-Mobile 5G

#### **Deeper customer insights** Time spent browsing

Trackable purchase cycles



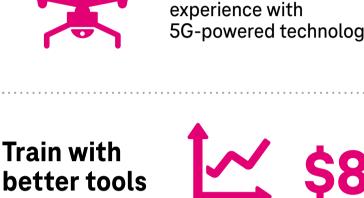


### NOW

**Digital support** 

on the job

The current state of employee inventory visibility

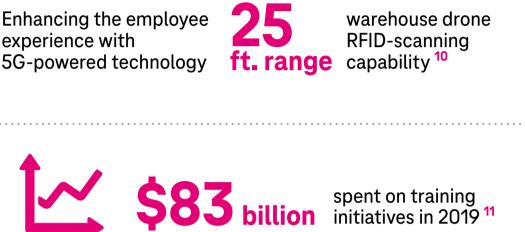


Enhancing the employee

of the time,

customers can't find products

they're looking for 8



profit lost every year

in potential sales 9



Train with

**Enhance workforce** performance

Improved employee productivity



**Tracking employees** 

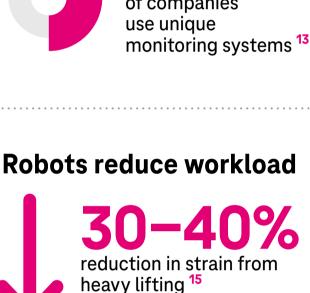
at work





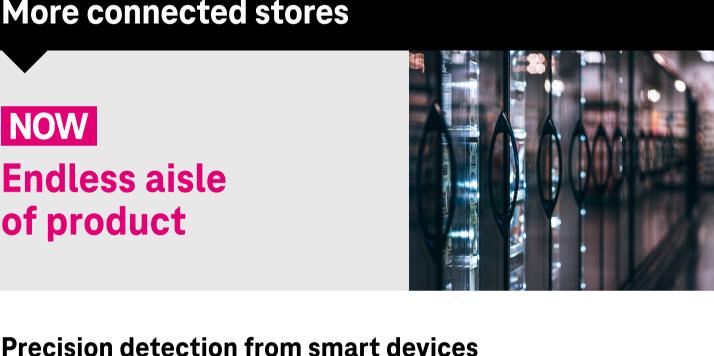
will be utilized by workers within

two years 14





**Endless aisle** of product



489 million

5G smartphones sold

of retailers deployed

AR/VR solutions

in 2020<sup>21</sup>

### 100 million consumers shopped with

recognize wireless beacons 16

Experience a new way to shop



U.S. retailers 20 **More connected stores** 

**Enriching retail** 

experiences

billion

\$400

in lost sales for



50-70%

reduction in transit times 24

Buy Online, Pick Up In Store (BOPIS) is growing

shoppers use

BOPIS to avoid shipping fees 22

\$6.5 billion

market growth for virtual

Customer buying options

40%

of shoppers less likely

previewed with AR 21

to return products

**60%** 

of U.S. consumers plan

**Product** 

Previewing product

to keep using BOPIS post-pandemic 23

### fitting rooms by 2025<sup>25</sup> "Phy-gital" store

Try-on

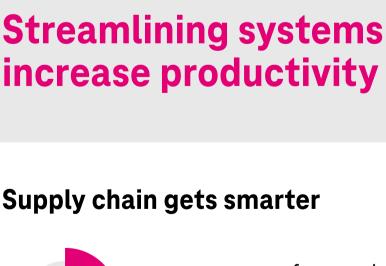
made easy

Personal

shopping

solutions

**Express checkout** 



Up to

NEXT

NOW

of companies to invest in automated supply chain solutions by 2023 26

saved by increased

productivity 27

reduction in

operating expenses 28

Increased operational efficiency

**Automated shipping ports drive efficiency** 

billion

2021

increase in parcel

volume by 2026

# Massive rollout of IoT

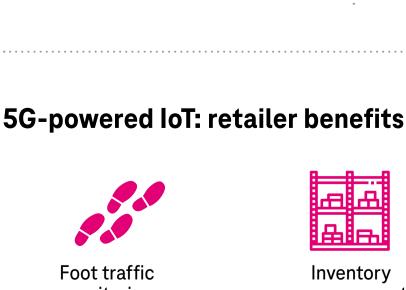
of energy consumption

generation of wireless 29

compared to previous

devices in use

Sustainable equipment



Inventory management monitoring optimized retail demand insight

More efficient factory floors

Automated checkout streamlined customer experience

31. Supply Chain Management Review / 32. Modern Materials Handling

**Reduce shipment time** 

Increased operational efficiency Scale the operation



of IoT applications

can streamline

business 30

5G connections in

factories by 2026 32

9. IHL Services / 10. Interlake Mecalux / 11. Statista / 12. Strivr / 13. Gartner / 14. Corporate Wellness Magazine 15. Wall Street Journal / 16. National Retail Federation / 17. Finextra / 18. Gartner / 19. Gartner / 20. National Retail Federation / 21. Modern Retail 22. Big Commerce / 23. Forbes / 24. Pymnts / 25. Forbes 26. Supply Chain Drive / 27. Forbes / 28. Modern Materials Handling / 29. Intel 30. Intel /

routes

and flexibility strategies Stronger security Smart fulfillment track transportation advanced encryption

infrastructure

Sources: 1. IDC Spotlight / 2. Adobe White Paper / 3. IDC Spotlight / 4. IDC Spotlight / 5. Intel / 6. Intel / 7. Modern Materials Handling / 8. Venture Beat /

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